

# NAM'S POLITICO • RAMA

*A meeting for management personnel*



*A half-day conference on 1960 campaigns and issues and their importance to BUSINESS . . .*

POLITICO-RAMA is a meeting for middle and junior management. Men on their way up, men with the ability and the interest to protect the business climate through participation as individuals in neighborhood politics. The NAM contends that the philosophy of the businessman and politics has been re-affirmed in recent months through countless articles in management publications and through scores of speeches across the nation.

*The need has now arisen for businessmen to learn the political facts of life about their own communities.*

POLITICO-RAMA is designed to pin-point political problems and issues in the 20 California Assembly districts comprising the San Francisco Bay area in time for individual action to be meaningful in the 1960 elections.

## PROGRAM

*Luncheon at Noon • Peacock Court • Hotel Mark Hopkins • San Francisco*

### *Chairman of the day*

**Carl L. Biemiller**, *Director of Public Affairs, National Association of Manufacturers*

### **COMMUNIST INDOCTRINATION, ITS SIGNIFICANCE TO AMERICANS**

**Dr. William E. Mayer**, *neuropsychiatrist*

An Army psychiatrist at the close of the Korean War, Dr. Mayer participated in a special study of American prisoners of war. His story of the need for Americans to overcome lethargy in the field of public affairs is one of the most dramatic presentations of the decade.

### **CALIFORNIA ISSUES: 1960 AND THE FUTURE**

**Dr. Corinne L. Gilb**, *Department of History and Government, Mills College*

Dr. Gilb's analysis of California's current and coming problems in government—issues that must be met and solved at community, county and state levels—uncovers some startling facts based on penetrating research.

### **NORTHERN CALIFORNIA CAMPAIGNS**

**Stuart L. McClure**, *Political Editor, "Today's San Franciscan"*

A presentation of the key factors and personalities which will affect the presidential, congressional, state senate and assembly elections in June and November.

### **CALIFORNIA POLITICAL ORGANIZATION**

**Martin B. Pray**, *Public Affairs Director, Pacific Central Region, NAM*

The loosely-knit structure of California's political parties presents both advantages and disadvantages to the businessman who wishes to take an interest in public affairs.

**SUMMATION** Senator Richard J. Dolwig

### *Politics workshop*

Participants at POLITICO-RAMA will be seated according to their areas of home residence, one table per Assembly district. Under the direction of "Table Chairmen," 40 minutes of the afternoon is devoted to roundtable discussion of campaigns, candidates, party organization and voting patterns in the Assembly district.

### **POLITICO-RAMA \$20.**

Cost includes luncheon, an NAM "Citizen Seven" reading course in practical politics, selected readings on California politics and a sheaf of materials especially developed for POLITICO-RAMA on the 1960 Northern California election picture.

